Breastfeeding-Friendly Business and Workplace Awards

Q1 Business Name

Q2 Point of Contact Name

Q3 Point of Contact Email Address

Q4 Point of Contact 10-Digit Phone Number

SAMPLE

Q5 Business Mailing Address (Street / PO Box Address, City, State, Zipcode)

Q6 Number of Employees

	1-10 (1)	11-20 (2)	21-50 (3)	51-100 (4)	101-200 (5)	201-300 (6)	300+ (7)
Hourly Employees (1)	❑	❑	❑	❑	❑	❑	❑
Salaried Employees (2)	❑	❑	❑	❑	❑	❑	❑
Per Diem Employees (3)	❑	❑	❑	❑	❑	❑	❑

Q7 The Business Award is for businesses that support breastfeeding customers. The Workplace Award is for businesses that support lactating staff members. Businesses may apply for both or just one. Please select all that apply for your business.

❍ We are applying for the Business Award, only.
❍ We are applying for the Workplace Award, only.
❍ We are applying for both the Business and Workplace Awards.

Q8 For the Business Award (for supporting breastfeeding customers), please select all supportive practices that apply:

- ❑ **Required for Award: We do not advertise infant formula or related products directly to consumers.**
- ❑ **Required for Award: Breastfeeding mothers are always welcome and respected. They will never be treated poorly, asked to stop breastfeeding, or asked to cover up or move.**
- ❑ **We would like to display a "Breastfeeding Welcome Here" window cling from NCBC.**
- ❑ *Optional/Recommended: Breastfeeding customers have access to a private space for expressing milk or nursing. The space is NOT a bathroom, and is lockable and shielded from public view.*
- ❑ *Optional/Recommended: We have a written breastfeeding support policy, and orient our staff to its principles to ensure appropriate treatment of families.*
- ❑ *Optional/Recommended: Our staff are educated on the rights and needs of breastfeeding moms and babies.*
- ❑ *Optional/Recommended: We offer print materials for local breastfeeding resources for our customers.*
- ❑ *Optional/Recommended: We display breastfeeding promotion materials.*
- ❑ Other, please specify: _____

SAMPLE

Q9 For the Workplace Award (for supporting employees who are breastfeeding), please select all supportive practices that apply:

- ❑ **Required for Award: We do not advertise infant formula or related products directly to consumers.**
- ❑ **Required for Award: All lactating employees are allowed breaks to express milk or nurse their children.**
- ❑ **Required for Award: All lactating employees have access to a private space for expressing milk or nursing. The space is not a bathroom. The space is lockable and shielded from view. The space has an electrical outlet and hand hygiene station.**
- ❑ *Optional/Recommended: We have a written breastfeeding support policy, and orient our staff to its principles to ensure awareness of worksite support for lactation.*
- ❑ *Optional/Recommended: Staff have access to a refrigerator for milk storage.*
- ❑ *Optional/Recommended: Pregnant and post-partum mothers are offered access to lactation support (professional or peer, classes or groups).*
- ❑ *Optional/Recommended: We offer flexible return-to-work policy (part-time, job sharing, telecommunicating, flex time, etc.)*
- ❑ *Optional/Recommended: We offer on-site childcare, and support breastfeeding and breast milk feeding therein.*
- ❑ *Optional/Recommended: We have taken extra steps to make the lactation space warm and welcoming by doing any of the following: comfortable chair, pictures of babies / space to post pictures of babies, music / sound player, electric pump (mothers bring their own kits), wall clock, notebook for moms to write to each other, etc.*
- ❑ Other, please specify: _____

Q10 How would you like to celebrate your award?

- ❑ Receive the award(s) in the mail.
- ❑ Please add our business name to the NCBC web-listing of Breastfeeding-Friendly Businesses and/or Workplaces
- ❑ Have an NCBC representative present the award(s) in-person. (If choosing this option, please note that you may experience considerable delays in receiving your award due to limited time of our volunteers)
- ❑ Other, please specify: _____

SAMPLE

Q11 Thank you for applying. We currently review applications in February and July of each year. Awards reviewed in February are given in March, and awards reviewed in July are given in August. Please use this space to enter any questions or comments.