

With Our Business Case for Breastfeeding Grant, NCBC

- Hosted a 2 day Business Case for Breastfeeding training event
- Granted 10 organizations from across the state up to \$500 each for improving lactation services for their employees and customers.
Recipient included:
 1. Wilson Medical Center, Wilson
 2. UNC Family Medicine Center, Chapel Hill
 3. Mission Hospital, Asheville
 4. Carolina Women's Center, Chapel Hill
 5. Kingdom Kids Childcare Center, Newland
 6. His Kids Child Development Center, East Flat Rock
 7. Keystone Chiropractic, Raleigh
 8. Margaret R. Pardee Hospital Foundation, Hendersonville
 9. Gaston Memorial Hospital of CaroMont Healthcare, Gastonia
 10. Henderson County Government, Hendersonville
- Distributed window clings and plaques for Breastfeeding Friendly Businesses and Workplaces
- Awarded \$25 (up to \$75 per individual) for contacting a business about becoming breastfeeding friendly
- Created a Breastfeeding Friendly Business or Workplace banner
- Created an NCBC tablecloth for conference displays
- Distributed magnets giving bilingual information on breast milk storage
- Distributed literature promoting breastfeeding in the workplace