

Triad OB/GYN

Breastfeeding Policy

Staff and Providers will:

1. Not distribute infant formula samples or material from formula companies to breast feeding mothers.
2. Discuss with mothers their goals for duration of breast feeding and encourage breast feeding for at least 1 year.
3. Provide pregnant patients as well as new mothers with information on practice location services as well as other options in the area.
4. Address breast feeding concerns expressed at visit or by phone within 4 hours and refer to lactation consultant as needed.
5. Ensure moms feel comfortable breast feeding in our practice whether in waiting area, private room or nursing nook.
6. Provide private space and time for breast feeding staff members to express breast milk.
7. Offer breast feeding educational material to patients when visiting the provider.
8. Encourage mothers to continue to breast feed and offer support if breast feeding is not going well. Refer to lactation consultant immediately if breast feeding challenges arise.
9. Support and encourage mothers returning to work to continue breast feeding. Offer lactation services to assist in transition to work.
10. Offer resources for local breast feeding support groups.